



Harpak-ULMA Welcomes you to Pack Expo 2021!



As always, Pack Expo offers a unique opportunity to learn about some of the most innovative and transformative packaging technologies available today.

Harpak-ULMA first unveiled its digital transformation plan at Pack Expo 2018. Since then, we have made incredible strides enhancing packaging flexibility, accuracy, and productivity by incorporating innovative controls, software, and automation in our solutions. Industry partnerships have been a key aspect of that strategy. Relationships with Rockwell Automation and PTC are critically important to our smart, connected packaging solutions. We continue to build on those efforts with our newest automation collaboration, FANUC America. We believe advances in robotic automation play a key role in cost-effectively addressing endemic labor shortages. Such partnerships help our customers Do More and Go Faster in an industry where technology continues to evolve at an extraordinary rate.

Customer interest in digital transformation has propelled business performance well beyond our expectations. We help customers establish a foundation of smart, connected packaging capabilities that leverage IoT to deliver pragmatic Augmented Reality (AR) solutions. AR tools are demonstrating 30-50% human productivity improvements in training as well as operating and maintenance workflows. We will continue to build on those efforts by offering digital twins of our packaging solutions in the near future. Digital twins deliver incredible flexibility in such areas as real-time performance monitoring, as well as remote maintenance and troubleshooting. In the final phase of our transformation initiative, we'll apply artificial intelligence and machine learning techniques to cloud-based operational data to deliver on the long-sought promise of predictive maintenance.

I invite you to attend our Pack Expo showcase for a live demonstration of these capabilities on our fully integrated TFS 500 Thermoformer. Come see how an IoT-enabled packaging solution leverages real-time, contextualized operating information to improve packaging performance. See firsthand how advanced diagnostics and 3D digital overlays offer innovative approaches to troubleshooting, Factory Acceptance Tests (FAT), and regulatory compliance -- from anywhere in the world without costly shutdowns, system resets, or on-site repair specialists.

Finally, we're excited to reveal improvements in our industry-leading FS 400 stretch shrink wrapping machine. We're bringing innovation to a 20-year patent to better address modern issues in the meat and poultry sector. The FS 400 cost-effectively packages many product shapes and sizes, increasing shelf life and optimizing retail presentation. The FS 400 represents a very cost-effective, and highly sanitary design flow-pack solution for today's protein packagers.

Whatever your packaging and automation needs may be, I hope you'll include Harpak-ULMA on your list of "must-sees" of Pack Expo 2021. We understand that your investment decisions are meant to span not just years -- but decades. Our solutions are designed with your future in mind. Only Harpak-ULMA offers this unique and forward-thinking combination of strategic vision, reliable execution, and unbeatable total cost of ownership.

Hope to see you at the show!

Kevin Roach,
CEO, Harpak-ULMA

Thank you for visiting us and checking out our exciting innovations in packaging technology.

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