



Kevin Roach
President & CEO

Harpak-ULMA

Kevin Roach is a senior-level technology executive with proven global leadership and distinguished performance in operations and sales, as well as financial and general management. He is also experienced in strategic planning, research and development, manufacturing and marketing across multiple industries. A growth-focused leader, Roach exhibits extraordinary creativity and success applying technology to business problems with endless focus, passion, and energy. He has a strong background of developing enterprise class software organizations within technology companies, successfully transforming four companies from Waterfall software development to Agile/SCRUM software development.

In his prior role, Kevin led Honeywell Intelligrated, a software division of Honeywell focused on warehouse execution software. During his tenure he reinvented the company's approach to sales, market development, product development, quality, professional services, and investment strategies. He successfully positioned Intelligrated as a global leader in integrated systems and software solutions for the supply chain and also led the company's breakthrough initiative for the "Connected Distribution Center".

He has served as executive vice president and general manager of Epicor Software, executive vice president and general manager of Activant Solutions, president and CEO of Rockwell Software and vice president of GE Industrial Software. He is also an entrepreneur who has founded and sold two technology companies. Early in his career, Roach spent eight years with TW Kutter, a Harlfinger Company, as director of packaging and automation systems.

He is a proponent of Lean and Six Sigma, a certified GE six sigma Black Belt, and is passionate about building company cultures focused on continuous improvement. Kevin's undergraduate studies were at Stonehill College and Bridgewater State University and holds an MBA from Rensselaer Polytechnic Institute in Technology and Business.

Kevin also holds distinguished industry affiliations, serving as chairman of the board for the Manufacturing Enterprise Solutions Association from 2002 through 2004 and sitting on the board of directors for the OPC foundation from 2007 to 2009. Additionally, Kevin holds several patents in the area of digital communications protocols and packaging automation.